

**This privacy policy governs the manner in which Adventura Sagl collects, uses, maintains and discloses information collected from users of the website [www.adventura.ch](http://www.adventura.ch). This privacy policy applies to [www.adventura.ch](http://www.adventura.ch) and all products and services offered by Adventura Sagl.**

**1. Domains:** This privacy policy applies to all the below domains:

[www.adventura.ch](http://www.adventura.ch)  
[www.adventura.com](http://www.adventura.com)  
[www.canyoning.ch](http://www.canyoning.ch)  
[www.canyoning.eu](http://www.canyoning.eu)  
[www.canyoningadventure.ch](http://www.canyoningadventure.ch)  
[www.canyoning-tessin.com](http://www.canyoning-tessin.com)  
[www.canyoningtessin.com](http://www.canyoningtessin.com)  
[www.canyoningticino.com](http://www.canyoningticino.com)  
[www.canyoning-ticino.com](http://www.canyoning-ticino.com)  
[www.outdoor-ticino.com](http://www.outdoor-ticino.com)  
[www.outdoorticino.com](http://www.outdoorticino.com)  
[www.outdoor-ticino.ch](http://www.outdoor-ticino.ch)  
[www.outdoorticino.ch](http://www.outdoorticino.ch)

**2. Personal identification information:** Adventura Sagl may collect personal identification information from users in a variety of ways, including, but not limited to, when users visit [www.adventura.ch](http://www.adventura.ch), place an order, subscribe to the newsletter, respond to a survey, fill out a form, and in connection with other activities, services, features or resources Adventura Sagl makes available on [www.adventura.ch](http://www.adventura.ch). Users may be asked for, as appropriate, name, email address, mailing address, phone number, credit card information. Adventura Sagl will collect personal identification information from users only if they voluntarily submit such information to Adventura Sagl. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain [www.adventura.ch](http://www.adventura.ch) or Adventura Sagl related activities.

**3. Non-personal identification information:** Adventura Sagl may collect non-personal identification information about users whenever they interact with [www.adventura.ch](http://www.adventura.ch). Non-personal identification information may include the browser name, the type of computer and technical information about users means of connection to [www.adventura.ch](http://www.adventura.ch), such as the operating system and the Internet service providers utilised and other similar information.

**4. Web browser cookies:** [www.adventura.ch](http://www.adventura.ch) may use "cookies" to enhance user experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User's may choose to set their web browser to refuse cookies, or to alert them when cookies are being sent. If they do so, they should note that some parts of [www.adventura.ch](http://www.adventura.ch) may not function properly.

**5. Collected information:** Adventura Sagl may collect and use users personal information for the following purposes:

- *To improve customer service:* Information users provide, helps Adventura Sagl respond to customer service requests and support needs, more efficiently.
- *To personalise user experience:* Adventura Sagl may use information in the aggregate to understand how users as a group use the services and resources provided on [www.adventura.ch](http://www.adventura.ch).
- *To improve [www.adventura.ch](http://www.adventura.ch):* Adventura Sagl may use feedback

users provide to improve Adventura Sagl's products and services.

- *To process payments:* Adventura Sagl may use the information users provide about themselves, when placing an order only to provide service to that order. Adventura Sagl does not share this information with outside parties except to the extent necessary to provide the service.
- *To run a promotion, contest, survey or other [www.adventura.ch](http://www.adventura.ch) feature:* To send users information they agreed to receive about topics Adventura Sagl thinks will be of interest to them.
- *To send periodic emails:* Adventura Sagl may use the email address to send user information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests such as feedback. If the user decides to opt-in to Adventura Sagl mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the user would like to unsubscribe from receiving future emails, Adventura Sagl includes detailed unsubscribe instructions at the bottom of each email.

**6. Protecting users personal information:** Adventura Sagl adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorised access, alteration, disclosure or destruction of users personal information, username, password, transaction information and data stored on [www.adventura.ch](http://www.adventura.ch). Sensitive and private data exchange between [www.adventura.ch](http://www.adventura.ch) and its users happens over a SSL secured communication channel and is encrypted and protected with digital signatures.

**7. Sharing users personal information:** Adventura Sagl does not sell, trade, or rent users personal identification information to others. Adventura Sagl may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with business partners, trusted affiliates and advertisers for the purposes outlined above.

**8. Third party websites:** Users may find advertising or other content on [www.adventura.ch](http://www.adventura.ch) that link to the websites and services of partners, suppliers, advertisers, sponsors, licensors and other third parties. Adventura Sagl does not control the content or links that appear on these sites and is not responsible for the practices employed by websites linked to or from [www.adventura.ch](http://www.adventura.ch). In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to [www.adventura.ch](http://www.adventura.ch), is subject to that website's own terms and conditions.

**9. Advertising:** Ads appearing on [www.adventura.ch](http://www.adventura.ch) may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognise users computer each time they send users an online advertisement to compile non-personal identification information about the users or others who use the users' computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to users. This privacy policy does not cover the use of cookies by any advertisers.

**10. Google adsense:** Some of the ads may be served by Google. Google's use of the DART cookie enables it to serve ads to users based

on their visit to [www.adventura.ch](http://www.adventura.ch) and other sites on the Internet. DART uses "non-personally identifiable information" and does NOT track personal information about users, such as their name, email address, physical address, etc. Users may opt-out of the use of the DART cookie by visiting the Google ad and content network privacy policy at [http://www.google.com/privacy\\_ads.html](http://www.google.com/privacy_ads.html).

**11. Copyright:** The copyright and any other rights relating to texts, illustrations, photos or any other files on [www.adventura.ch](http://www.adventura.ch) are the exclusive property of Adventura Sagl or the mentioned owners. Any reproduction requires the written permission of the copyright holder and a confirmation must be obtained before the use of the reproduction.

**12. Changes tot this privacy policy:** Adventura Sagl has the discretion to update this privacy policy at any time. When Adventura Sagl does, they will post a notification on the main page of [www.adventura.ch](http://www.adventura.ch) and revise the updated date at the bottom of this page. Adventura Sagl encourages users to frequently check this page for any changes to stay informed about how Adventura Sagl are helping to protect the personal information Adventura Sagl collects. Users acknowledge and agree that it is their responsibility to review this privacy policy periodically and become aware of modifications.

**13. Users acceptance of these terms:** By using [www.adventura.ch](http://www.adventura.ch), users signify their acceptance of this policy. If users do not agree to this policy, they should not use [www.adventura.ch](http://www.adventura.ch). Users continued use of [www.adventura.ch](http://www.adventura.ch) following the posting of changes to this policy will be deemed users' acceptance of those changes.

**Contact us for any questions about this privacy policy, the practices of, or users dealing with [www.adventura.ch](http://www.adventura.ch).**